

Quote

the weekly digest

Volume 36—Number 13

Week of September 28, 1958



----- 18th year of publication

QUESTING WITH

Quote

Bishop Miroslav Novak, of the Czechoslovak Nat'l (Protestant) Church, was in Chicago last month, attending an internat'l religious conf. We were happy to have this opportunity to get a check on the Czechs. The bishop, we learn, has his problems.

"The young people," he explained, "now make more money than is good for them. They spend too much of it on drinks. The elders? Now, they all have television sets and stay up until midnight Saturday watching the shows. In both cases these actions make for slim church attendance on Sunday morning."

Our Czechoslovak friends, it would seem, are progressing faithfully in the accepted American pattern.

”

One of the Munich newspapers ran a little item the other day saying that the director of the zoo in Midland, Mich had asked city officials for permission to close the zoo for one day a wk. The reason assigned in the article was that animals have become so nervous because of the noise and teasing that some of them are developing a marked melancholia. A brief period of solitude is deemed necessary to restore the caged critters to normal behavior.

All this makes a very interesting story. But there's one point that continues to puzzle us a bit:

We happen to know that Midland, Mich has no zoo!

”

Ordinarily we are not disposed to quibble with purveyors of advocacy. It is our view that they have enough ulcer-inducing items on the menu without the addition of our contentious mite. But we do feel that a recent statement on Ralston-Purina's *Wheat Chex* in the new family-size pkg should not go unchallenged.

Writing on the content of this pkg, the ad-man says — and a very happy phrase it is—"serves 18 grownups, 23½ children, or one very small hippopotamus."

We don't know much about hippopotami, so we'll leave that point unchallenged. But we do know about the feeding habits of the young of the human species—which, quite obviously, the Ralston-Purina man does not. We can assure him here and now, without question or equivocation, that if the contents of that cereal pkg does, indeed, serve 18 adults, he'll do well to get an even dozen child-size helpings out of it. On 2nd thought, better make it ten.

”

This may not make any great difference in your life, but someone checking up on a dozen insurance companies with the name "Old" in their title, informs us that only one of the lot was founded before 1930.

may we QUOTE



you on that?

[1] Soviet Premier NIKITA S KHRUSHCHEV, in a note to Pres Eisenhower: "Those who nurture plans for an atomic attack on the Chinese People's Republic should not forget that not only the U S but the other side as well possesses atomic and hydrogen weapons and appropriate means for their delivery." . . .

[2] GEO K C YEH, Chinese Nationalist Ambassador to U S: "I believe that the Nationalist forces on Quemoy could hold out forever." . . .

[3] Gov ORVAL E FAUBUS, of Ark: "There can be found no example thruout this nation where the change from segregated schools to integrated schools has improved the quality of education, or has made for better relations between the races." . . . [4] Dr NORMAN VINCENT PEALE, in a sermon delivered at Marble Collegiate Church, N Y C, praising Arkansas Presbyterians "for taking a Christian position about Little Rock": "If I were a preacher in a Southern church I am not sure that I would have the guts to say anything specific about the integration problem." . . .

[5] Rev C WARNER CRUMB, pres, Ministerial Ass'n of Charlottesville, Va: "The church, as concerned as she is with every condition of man and having compassion for all in trouble, cannot permit herself to be a party to the (integration) hostilities. For the church knows too well that when these immediate battles are over, her primary mission of reconciliation will be greatly needed." . . . [6] SAM'L SEARS, att'y

for Bernard Goldfine, asserting that his client will not make a public statement with respect to the resignation of

Sherman Adams: "I feel certain that Goldfine is not likely to comment on anything or anyone anymore." . . . [7] MEADE ALCORN, chmn, Republican Nat'l Comm, asked (at Nat'l Press Club, Washington) to comment on statement by Sen Barry M Goldwater (R-Ariz) to the effect that Walter Reuther (pres United Auto Workers) is as big a menace to America as Soviet Russia: "The two won't compare. It's like asking whether you like eggs and sunny skies." . . . [8] ROBT F KENNEDY, chief counsel, Senate Rackets Comm, upon being informed that Wm Bufalino, pres of Teamsters Local 985, Detroit, was suing him for \$4 million damages: "I think that Mr Bufalino should take some of the union funds he's going to spend on this lawsuit and spend them for the benefit of some mbrs of his local who are making as little as \$2 a day." . . . [9] Dr WERNHER VON BRAUN, research director for Army ballistic missile agency, Huntsville, Ala: "The U S can put a man on the moon ahead of any other country, but it must abandon all other space projects and give this one mission absolute priority. I doubt that this will be done."

Quote

moving finger



Presently we may be involved in something more than a war of words. If that be so, then so be it. But let us not delude ourselves that we fight in defense of a peace-loving leader, pursuing a pastoral life on the island of Formosa.

Our President and Sec'y of State have pointed out to Red China that a resort to aggression is abhorrent as a nat'l policy. Yet Chiang Kai-shek is, in spirit, about as aggressive as they come. He has made no secret of his desire and intention to regain the Chinese mainland by force. As recently as this past July Madame Chiang, visiting the U S, was quoted: "We are going to regain the mainland; don't let anyone tell you otherwise."

The only reason the situation is not reversed, with Chiang Kai-shek shelling the Chinese mainland, is that he lacks men and munitions. This shortage he is trying by every wile to mitigate in getting the U S to take up cudgels in his defense.

Chiang Kai-shek is thus the

avowed enemy of the Mao gov't. Their wish to wipe out this nest of festering opposition is understandable, even tho we oppose the objective. We do not like the gov't of Mao Tse-tung. Its ideologies are wholly alien to our way of life. But it is the recognized gov't of China; indeed it is almost the only stable gov't China has known since the rise of the early Manchus 2 centuries ago.

If we now come to the aid of Chiang Kai-shek in fulfillment of our perhaps unfortunate treaty of an earlier day, well and good. We have, after all, made it abundantly clear to the Chinese Reds that we cannot countenance their occupation of Formosa, such action being deemed inimicable to our interests in the Pacific.

But let us, at the same time, not be deluded by idealistic clap-trap. Let us accept Chiang Kai-shek for what he is: a deposed and discredited Chinese warrior who wants to get back into power. And that wish certainly isn't going to come to fruition without a resort to aggression against an established power.



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Quote the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



AGE—1

You've reached middle age when all you exercise is caution.—*Industrial Press Service.*

" "

The difference between "rock and roll" and "rock and set" is more than one word—it's about 50 yrs.—*Nuggets, hm, Barnes-Ross Co.*

ATOMIC BOMBS—2

Radioactive effects of the atomic bomb dropped on Hiroshima 13 yrs ago are continuing to produce a death due to disease every 5½ days. Some 200,300 Japanese registered as needing medical treatment from atomic sickness.—*JOHN W WILSON, assoc exec sec'y, Minnesota Council of Churches, who recently visited Japan.*

BEHAVIOR—3

Pleasure is the great bait that tempts men to be traitors to virtue. If men could be trained to find their pleasures in what is ennobling, the bait would be robbed of its harmfulness. — *Brother JEROME W MARTIN, FSC, "Gaining Maturity Thru Literature," Catholic School Jnl, 9-'58.*

BIBLE—4

The Bible isn't an inspired textbook either of anthropology or geology or biology. It is a religious book. Its primary purpose, to use an old saying, is to teach us how

to go to heaven, not how the heavens go; to acquaint us with the Rock of Ages, not the age of rocks. But knowing how the heavens go and the age of rocks is also God's truth, and important. Great and glorious is the Bible. But not as a strait-jacket for science.—*H RICHARD RASMUSSEN, "The Preacher Talks to the Scientist," New Outlook, 9-'58.*

CHILD—Care—5

Courts and social agencies are too afraid to take children from their natural parents, because they are still deluded by the fantasy that a family always includes love of parents for their children. . . Children are people, not objects or possessions. We cannot stand by and let them be starved or beaten simply because it is their natural parents who are doing it. Pathological parents have the "urge to destroy" and their children become the easiest victims. Punishment and vengeance against the parents is not the answer. Their rehabilitation into loving parents is unlikely. Placing their children for adoption is often the best course.—*Prof LEONTINE YOUNG, Ohio State Univ, addressing Ohio Welfare Conf.*

Quote

washington

By Les & Liz
Carpenter



U S Weather Bureau is holding to its 5-yr program of naming storms for women, despite mail bags full of suggestions to the contrary. Some women complain, while others want hurricanes named for them.

In 5 yrs the Weather Bureau has never used the same name twice (altho Pacific typhoons, not so original, rotate between the same 4 lists of women's names yr after yr).

Democratic ladies in Montgomery County, Md, switched their annual silver tea to assure bigger contributions. Named it a "greenback tea."

When the next Congress convenes in Jan, the House will have 436 mbrs for the 1st time in history. This results from the admission of Alaska as the 49th state, with an authorization of one House mbr.

It is anticipated that the House will revert to 435 mbrs (its size since 1912) in 1962, the 1st Congressional election following the tabulation of the '60 decennial census. States are reallocated their Congressional representation following each census. The present number is generally conceded a maximum and it is unlikely there will be an increase in the foreseeable future. The 436 marks the 1st time House mbrship has totaled an even number since 1840.

Quote

CHILD—Guidance—6

In the old days a child spent far more time at home. He may not have learned as much in the world of books as he does today, but he got those vital essentials for living life happily—and making himself pleasant to the people with whom he came in contact. He made more friends in consequence; he found his own niche more easily.—SHEILA BURNS, "Growing Up Gracefully," *Tit-Bits*, London, 8-9-'58.

CHILD—Welfare—7

The child . . . may dwell in any one of the 48 states, but he will grow up to be a citizen of the USA. In an hr of emergency and crisis, the nat'l gov't can claim the child's services and perhaps even his life. Military duty is a nat'l obligation to the U S gov't, contributed in World War II by young women as well as by young men. Does the gov't feel a commensurate obligation? The child, grown to young manhood, is regarded as a citizen of the nation when an aggressor strikes at one of our military outposts, but evidently he is merely a citizen of his own particular state when he may be in need of nutrition, social guidance or medical care in his youth.—Sen RICHARD L NEUBERGER, "Subsidies for Children," *Parents' Mag*, 9-'58.

COST-OF-LIVING—8

If you were a man with a wife and 2 children earning \$3,000 in '39, you would have to bring in \$6,457 now for the same purchasing power.

Not only have prices gone up, but that same worker, who in '39 gave the gov't \$30 in income and Social Security taxes, now pays \$722 in fed'l taxes.—*Nat'l Industrial Conference Board*.



mining the magazines

In the *American Federationist* (Aug) Geo Meany (pres of AFL-CIO) compares American and Soviet economy. One of the points frequently overlooked, he points out, is that altho Soviet industry has made considerable progress, communist rulers did not start from scratch, as their boasts imply. Czarist Russia was already the 6th industrial country. Some of its plants, such as the Putilov works, were among the most modern of the day.

Moreover, during War II the U S and its democratic allies provided the Soviet Union with \$15 billion in industrial mach'y and products. Finally, the Soviet has plundered Manchuria and the occupied countries of Europe in order to utilize the loot for the expansion of Soviet economy.

" "

Writing on "Religion and the Younger Generation," in *American Scholar* (Summer '58) Stanley J Rowland, Jr, makes this summation:

"The modern student is skeptical of changing the world or approaching perfection. The new day has arrived; the mass of the population live decently above subsistence, but plagued by new threats of catastrophe. Jobs have been fairly easy for the college grad to find and the comfortable striving of undergraduate days continues in the organization; the ladder of success leads at a gentle angle toward the split-

Rosemary, according to the poet, is for remembrance. But for a certain young golf buff in Sisterville, W Va, a bit of the old sod will do as well. Trailing along after players in the state PGA tournament, he was observed collecting a unique type of souvenir—divots dug up by Sammy Snead.—*Sports Illustrated*.

”

level house in the suburbs. In one hand his nation grasps the hydrogen bomb, which the graduate feels he can do nothing about, and with the other it offers him the breast for the rest of his life, which he is prone to accept. Periodically, older men mount pulpits to deplore in loud, bewildered tones the loss of fire and idealism among the young. But to many there seems little point in being fiery when this is not necessary for 'the good life' and does not promise . . . anything."

" "

True, the MAN's Magazine, is probably sending a good many readers scurrying to the dictionary these days with its newly-featured slogan, "Bought by 2,380,000 Unuxorious men every month." To save you the chore, we looked it up. The term means men who are not extravagantly or foolishly devoted or submissive to their wives.

Quote

DEMOCRACY—9

Too many people look upon democracy as a chance to push other people around for their own personal profit. — D KENNETH WINEBRENNER, editor, *School Arts*.

EDUCATION—10

The purpose of education is to open the mind and make it receptive, to give it ample space over which to roam, to enrich it, to endow it with new faculties. The mind is thereby refined and given a chance to escape from things mat'l, things present, things commonplace. A person who has had his mind rightly educated is fitted to apply himself successfully to any calling that requires intelligence, method, precision, concentration, patience, or any of the powers developed by a good education. The mere technical details will cause him no trouble.—MAGISTER ARTIUM, "Classical Education," *New Outlook*, 9-'58.

" "

The education man needs is not education only of intellectual, cognitive powers. He needs also physical education, moral education, education in the aesthetic and vocational arts, education in social dexterity and spiritual—or, if you will—religious education. — Dr C J DUCASSE, Prof Emeritus of Philosophy at Brown Univ, "Sanity in Education," *Education Summary*, 9-12-'58.

EGOTISM—11

Pessimist: One who thinks all is lost because he is not running it.—*Ethical Outlook*.

Quote

ENVY—12

Few shoes in which envious men would step indicate how hot and hurt are their wearer's feet.—HENRY S HASKINS, *Think*.

Quote scrap book

JOHN BURNS, 1st Socialist to hold a seat in a British Cabinet, was born 100 yrs ago (Oct 20, 1858). Obligated to go to work in a candle shop at the age of 10, his life was a battle against adversity. As he once succinctly observed:

Came into the world struggling, struggling now, and prospects of continuing.

EXPERIENCE—13

Seems that some yrs ago a fellow named Tony was hand-loading in a (coal) mine known for its treacherous draw-slate. One day a state mine inspector came into Tony's place and found the roof bad and suggested it might not be a bad idea to set a post.

Tony repl'd that he had worked in that mine for six yrs, knew how to shoot the coal, how to load the coal, and in fact knew about everything there was to know about mining coal.

The inspector remarked that experience was a funny thing; he had worked in the mines for thirty yrs and still did not know everything.

Tony shrugged and said: "Some people are like that."—*United Mine Workers Jnl*.

FOREIGN—14

The world's people spend 5 times as much gambling as the U S spends on for'gn aid. — *Horizons*, syndicated by Cambridge Assoc's, Boston.

FUTURE—15

Rock-a-bye, baby, why do you fret? Are you aware of the nat'l debt? Father has gone round the corner to vote millions in bonds for his snookums to tote. Are you suspicious? Sleep while you can; you can squirm later, dear, when you're a man.—*Highways of Happiness*.

GENIUS—16

True talent reappears again despite opposition, because true talent cannot be kept down. Sooner or later it succeeds in reasserting itself, and its star will shine forever on the sky of recognition.—*MARIANNE B SZELL KUBELIK*, "How Must We Live?" *Rosicrucian Digest*, 9-'58.

GOD—and Man—17

Col Jim Smith, one of the most expansive of the post-bellum Georgia planters, topped a hill one day and looked down on a creek bottom where a big field of cotton had been completely flooded out. This sad prospect immediately brought forth one of his theological observations. "The Lord may be good," he said, "and He may be just. But He doesn't know a thing about farming."—*CHAS R KOCH*, "All the Land That's Next to Mine!" *Farm Quarterly*, Autumn '58.

GOOD-OLD-DAYS—18

It's hard to remember way back when people would not buy things they couldn't pay for.—*Banking*.

HAPPINESS—19

The art of living does not consist in preserving and clinging to a

particular mood of happiness, but in allowing happiness to change in form without being disappointed by the change; for happiness, like a child, must be allowed to grow up.—*CHAS LONGBRIDGE MORGAN*, quoted in *Toastmaster*.

HEALTH—Mental—20

In London, England, Dr Desmond Curran, noted British psychiatrist, told a medical congress that only two things will cause a man to become neurotic faster than a job he hates. Those two things, he said, are nagging wives and blabbermouth mothers-in-law. — *United Mine Workers Jnl*.

HUMOR—21

What's funny any more? Subjects we could treat lightly once are deadly serious today. Slowly but surely the wellsprings of humor are drying up. Derision is taken for disloyalty. Political satire is extinct, personal caricature is libel, parody is illegal, dialect jokes are strictly taboo. The minstrel show is a thing of the past, and blackface comics like Al Jolson or Eddie Cantor would be barred from the stage. Mgt and labor are sacrosanct. . . Now they're trying to ban Huckleberry Finn from the public schools because it encourages juvenile delinquency! "You can't even kid about the man-eating shark these days," Franklin P Adams has warned, "or the sharkskin-suit mfrs will land on you like a ton of bricks." — *COREY FORD*, "Are You Afraid to Laugh?" *Sat Eve Post*, 9-20-'58. (From book *Has Anybody Seen Me Lately?* just published by Doubleday.)

Quote



"land of liberty"

Recently Prof Wm Templeman, of the Univ of Southern Calif, reminded us that The Star-Spangled Banner was intended to be sung as a barroom ballad. Indeed, says Templeman, prohibitionists once opposed the song's adoption for that reason.

But "our other nat'l anthem," America, which has no official status, is clearly and unmistakably a patriotic hymn. It was written by a 24-yr-old divinity student, SAM'L FRANCIS SMITH, whose 150th anniv we mark Oct 21. In an autobiographical sketch written in his 80th yr, he gave this account of the composition of America:

The hymn, America, was the fruit of examining some old German music books. Falling in with the tune in one of the songs, and being pleased with its simple and easy movement, I glanced at the words. Seeing that they were patriotic, I instantly felt the impulse to write a patriotic hymn of my own to the same tune.

Seizing a scrap of waste paper I put upon it, within half an hr, the verses substantially as they stand today. I did not propose to write a nat'l hymn. I did not know that I had done so. To my surprise the song was selected to be sung at a July 4th celebration in Boston in 1832. I have since heard it sung in many languages.

Quote

INCOME—22

Even during a recession, American incomes have continued to rise. Unofficial estimates last wk put personal income for 1958 at \$353.6 billion—up 1.6% from '57. This is the smallest increase since the previous recession yr of '54, when the rise was only 0.5%.

Biggest gain is indicated in farm income, which is expected to show an increase of 7.5% over last yr, bringing it to the highest level since '53. Nonfarm income is expected to be 1.3% higher than in '57.—U S News & World Report.

INDUSTRY—Personnel—23

Henry Ford II conducted a survey in the Ford plants and was told that every time a collection was taken in a plant it cost the company about \$40,000 in lost time.—ROE'R RICKE, "The Great Charity Debate," *Public Relations Jnl*, 9-'58.

LANGUAGE—24

Some words have been used so frequently in advertising that they create an emotional block and the consumer literally doesn't see them, says Paul Fine, v-pres, Center for Research in Marketing, Inc. Most of these words are superlatives; among them, the words: *New, best and quick. Magic*, he says, is a word that is suspect now and will soon enter the world of the dead.—*Advertising Digest*.

LIFE—Living—25

Life is not a pleasure excursion but a warfare; not a carnival but a univ for training; not a banquet hall for dancing and gaiety but a field to be cultivated and reaped for the Lord of the harvest.—REV OLIVER G WILSON, editorial, *Wesleyan Methodist*.

....pathways to the past.....



Nat'l Thrift Wk
Pass the Laugh Wk
United Nations Wk
Nat'l Bible Wk (20-26)

Oct 19—The 1st baseball teams to go on a world tour were the Chicago and All-America teams. They started 70 yrs ago (1888) and ret'd Apr 20, 1889. Fifty-three games were played in Australia, Ceylon, Egypt, Italy, France, England and the U S.

Oct 20—100th anniv (1858) b of John Burns, 1st Socialist to hold a seat in a British Cabinet (as pres of Bd of Trade, 1914). He resigned upon declaration of war. . . 40 yrs ago (1918) Germans accepted Pres Wilson's terms to end War I and ordered all submarines to ret'n to home bases. (Actual armistice was signed Nov 11.)

Oct 21—150th anniv (1808) b of Sam'l Smith, American Baptist clergyman who wrote the words for the song, *America* (see GEM BOX).

. . . 125th anniv (1833) b of Alfred Nobel, Swedish chemist and engineer; donor of well-known Nobel prizes. . . 65th anniv (1893) laying of the cornerstone at Fredericksburg, Va, of the 1st monument to a woman, financed by women. The memorial honors Mary Ball Washington, mother of Geo Washington. Funds were raised by the Nat'l Mary Washington Memorial Ass'n.

Oct 22—115th anniv (1843) b of Stephen Moulton Babcock, American agricultural chemist. (He devised method of measuring butterfat in milk, a development that

heralded beginning of modern dairying.) . . . 75th anniv (1883) opening of Metropolitan Opera House, in N Y C. (Performance was Gounod's *Faust*.) . . . 30 yrs ago (1928) Herbert Hoover, then Sec'y of Commerce, and campaigning for the presidency, coined the enduring phrase, "rugged individualism." ("Rugged individualism is basic to the American system.")

Oct 23—120th anniv (1838) b of F Hopkinson Smith, American novelist and illustrator (author, *Col Carter of Cartersville*).

Oct 24—Feast of St Raphael, the archangel. . . *United Nations Day* (marks date in 1945 when UN charter became effective). . . 170th anniv (1788) b of Sarah Josepha Hale, pioneer American woman journalist; editor *Godey's Lady's Book* for 40 yrs. . . 80th anniv (1878) organization of 1st electric company (Edison Electric Light Co, N Y C).

Oct 25—Feast of St Crispin. . . 110th anniv (1848) 1st railroad train to run west of Chicago. (A wood-burning locomotive carried the train to Maywood, 10 mi's away.) . . . 35 yrs ago (1923) Teapot Dome scandals broke as Sen Thos J Walsh (D-Mont) demanded a public hearing on leases made by Dep't of Interior on 2 naval oil reserves to private companies.

Quote

MARRIED LIFE—26

When a man says that he sees eye to eye with his wife, it means that his vision has been corrected.—*Grit*.

MODERN AGE—27

"Moon struck" used to be synonymous with "mad." Our age is proving the equivalence. — *S F C Spotlight*, hm, Saginaw Financing Corp'n.

" "

These are exciting times but occasionally a man gets the idea he is paying too much for the entertainment.—*Kokomo Tribune*.

MONEY—28

Salary is an amount of money that no matter how large it is some people spend more than.—*Banking*.

MUSIC—29

Music is the sunlight of hope, the purifying ripple of the water of life, the vigor of pure air in us and over us and about us. — PAUL H APEL, *The Message of Music* (Vantage).

NATURE—30

The soul of a people can wither unless refreshed by nature.—CHAS H CALLISON, *America's Natural Resources* (Ronald Press).

NEIGHBORLINESS—31

Even in this automation age . . . there is no mach'y which can substitute for a good neighbor.—*Royal Neighbor*.

OPTIMISM—Pessimism—32

Pessimist: A person who, when smelling flowers, looks around for the funeral.—*Oral Hygiene*.

PERSISTENCE—33

Davy Crockett's old motto has 2 parts: "Be sure you're right, then go ahead." But the more we see of well-meaning but hesitant mankind, the more we think the great frontiersman's maxim deserves a third section: "and keep on going." —*Mgt Briefs*.

PERSONALITY—34

Personality is similar to a large uncut gem or precious stone, which can be cut or shaped into many different sides, such as the physical, mental, social, moral, spiritual, and emotional parts of a man. If all of these component parts are developed, the result may be a mature, stable personality.—THOS A ROUTH, "Why Johnny Can't Obey," *Clearing House*, 9-'58.

POLITICS—35

How badly a Congressman's political fence needs mending depends on how much he has straddled it.—*Cincinnati Enquirer*.

PROFIT—36

It is the search for profits which governs the whole delicate fabric of capitalist society. In a capitalist economy if mines are sunk and ores and minerals worked, if trains run along the rys and ships plough their way across the ocean, if iron is beaten at the forge and steel rolled at the mills, if fibers are spun and textiles woven at the loom, it is in order that some person or group of persons may make a profit. It is true that they can make a profit only by satisfying a demand; and the search for profits has in the course of centuries wonderfully enriched and widened the life of men.—IVOR THOMAS, quoted in *Detroit*.

Quote



Tempo of the Times

Some 2 yrs ago anyone who chanced to be in the area of a certain 10,000-ft mtn peak of the Andes range in Chile might have observed an earnest group bearing a strange device. This, it would have developed, was a bundle of lacquered slabs.

In this moisture-free climate, on the very top of a barren mtn, these slabs were exposed for a full yr. Results, apparently, were up to expectations. For Gen'l Motors has announced that this new lacquer will be used on all its '59 cars.

The acrylic finish of this lacquer, it is said, retains up to 75% of the original luster without polishing, as against about 4% of the "showroom sheen" retained by conventional finishes.

It appears, however, that Gen'l Motors is not to have an "exclusive" in this new lacquer. Chrysler, Ford and American Motors are all featuring "super enamels" for the coming season. Whether they too have made pilgrimages to Chile we are not apprised. But from our observation point back at the ranch, it looks like the time has come to say goodbye to Old Paint.

Some mo's ago a group of propertyowners on Long Island sought to enjoin Gov't aircraft from spraying DDT over their premises in a large-scale pest-control program. Witnesses at the time testified that the insecticide was throwing the forces of nature badly out of kilter. Not only did it kill some

species of fish, but it also destroyed "millions" of fiddler crabs. These crabs, it was said, ate the eggs of starfish. And starfish are known to destroy oysters and clams.

This is another bit of evidence tending toward the conviction that when man disturbs the normal balances of nature, he has to pay a price in other and unanticipated areas. Readers will recall our recent comment on the stork, rapidly becoming extinct in Europe. Their wholesale decline has been traced to the eating of poisoned insects in Africa, where storks hibernate.

Most recent victim of man's meddling, it is now charged, is the majestic bald eagle, America's nat'l bird for 166 yrs.

The eagle is going into a decline. No question about that. Ornithologists believe that large numbers of the birds are becoming sterile. The young of the species are rare at well known nesting places.

Sterility amongst eagles has been on the increase for a decade, a period that corresponds with the large scale use of toxic insecticides. In Florida, where eagles live largely on fish, a substantial residue of DDT has been discovered in fish found dead in Tampa Bay.

Quote

RACE RELATIONS—37

Minority groups resent quite rightly what they call racial stereotypes and they're seeking to censor them out of movies and tv; but a great deal of native humor is being altered or lost in the process. . . In the course of the play, *State of the Union*, one character used the well-worn expression, "Well, that's dam' white of you!" The morning after the play opened Howard Lindsay had several anonymous letters demanding he delete the line at once. I wonder if Irving Berlin is dreaming of an integrated Christmas.—COREY FORD, "Are You Afraid to Laugh?" *Saturday Evening Post*, 9-20-'58.

RELIGION—38

Some folks take up religion as a kind of insurance against hell—and then are not willing to pay the premiums.—THE COUNTRY PARSON, *Register-Tribune Syndicate*.

SALESMANSHIP—39

Selling is like picking apples. It's easy to stand on the ground and strip the low branches, and we say that business conditions are good. But, when we have to climb the tree to get those apples at the top, that's work, and we think that business conditions are beginning to get bad.—P-K Sideliner.

SCIENCE—40

While science is undoubtedly making spectacular progress, most of what may become the commercial technology of tomorrow is still in the blueprint stage today.—PAUL A BARAN, *Science Digest*.

Quote

SEXES—41

It takes yrs of painstaking effort and study before a woman considers herself a really good cook. But all a man needs is a sack of charcoal, a tall white hat and an apron with funny sayings printed on it.—Davenport (Iowa) Democrat.

SPEECH—Speaking—42

I've never had stage fright,
At least not for ages;
My system is simple:
I stay off of stages.—PAT KRAFT.

SPEECH—Training—43

No one would question the need of a 100-yd dash man to listen to his coach. No one would question the hiring of a swimming coach to perfect diving technique. No one would question teaching surgery in our medical schools. Those who deny the need for training in speech say, "Anyone with something to say can speak." Yet it takes 8 yrs to make a surgeon. Everything we do in our common life involves speech. Our schools, our courts, our churches could not function without speech. Do we have here one of the frontiers of human relationships? — LIONEL CROCKER, speech prof, Denison University.

SUCCESS—44

He who would climb a tree must grasp its branches—not the blossoms.—*Friendly Thoughts*.

" "

Successful men are all good "mixers" — of high-grade intelligence with unremitting energy.—*Facts & Fancies*, Benj P Forbes Co, Cleveland.

SUCCESS—Failure—45

Honest failure is a necessary part of learning. Few worthy efforts have ever reached success without

some failure along the way. It is the *fear* of failure, the *shame* attached to failing, the notion that you must *hide* it, which is damaging—not the failure itself.—VICTOR D'AMICO, "Coming Events Cast Shadows," *School Arts*, 9-'58.

TEACHERS—Teaching—46

In a way the great teacher—even the great mathematics teacher—does not teach anything quantitatively measurable. He performs certain actions, says certain things that create *another* teacher. This other teacher is the one hidden inside the student. When the master teacher (a one-man normal school alongside which most teachers' colleges seem rather a drain on the taxpayer) is finished, the newborn professor inside the student takes over, and with any luck the process of education continues till death.—CLIFTON FADIMAN, "Party of One," *Holiday*, 10-'58.

" "

Teaching may be compared to driving an automobile. If the car has plenty of gasoline and a good battery and the mechanism for igniting a gasoline vapor, the engine will purr happily and the automobile will travel under its own process of internal combustion. The driver guides its course according to his own ability and wisdom. But if there is no spark, no internal driving power, the driver has little choice but to push or to be towed—a laborious, exasperating and often a totally unnecessary hardship.—VERNA WALTERS, *Educational Leadership*.

TIME & SPACE—47

Recent high altitude tests indicate that man can be partially "space-conditioned." In an experi-

ment at Fairplay, Colo, six volunteers, after strenuous mountain-climbing conditioning, were able to take a 55,000 ft altitude simulation. Before the test none could go higher than 49,000 ft. The project, arranged by the School of Aviation Medicine, covered 40 days during which volunteers ascended and descended 14,260 ft Mt Evans. Altho a final analysis of the test is not complete, Dr Balke has come to some tentative conclusions: Potential space men should be between the ages of 30 and 45, and must be in top physical condition. The reason for the 30 yr age minimum, according to Dr Balke: "It will take a space man that long to get all the necessary training and education."—*Missiles & Rockets*.

”

At the end of another P-TA session,
I know the speaker has left an impression
If it compares
With the folding chair's!

—THOMAS USK.
48

”

VIEWPOINT—49

We see things not as they are, but as we are.—*American Salesman*.

WORK—50

You're an old-timer if you can remember when a day's work took only a day.—FRANKLIN P JONES.

" "

This bit of truth do not forget:
No one has ever drowned in sweat.
—EMMA LEE.

Quote

GOOD STORIES

you can use...



They tell the tale of a very successful exec who was approached by a volunteer of the Community Chest drive. "I understand," said the volunteer, "that you haven't made any contribution to the Chest."

"Oh," said the exec. "Did you know they're about to foreclose the mortgage on the farm where my old father lives, and my mother needs an operation?"

"No," said the volunteer.

"And did you know that I have a brother who was so badly disfigured in the war in Korea that he won't come back until he has expensive plastic surgery which he can't afford?"

"No," said the volunteer.

"And did you know my wife's brother is going to prison unless he makes up a shortage in his accounts by next Tuesday, and if he does my wife says she's going to shoot herself and the children?"

"No," said the volunteer, edging out of the room.

"Well," said the exec, "if I'm not giving any of them a dime, why should I contribute to the Community Chest?"—OLLIE M JAMES, *Cincinnati Enquirer*. a

" "

Latest spaceman gag: "Take me to Brigitte Bardot. I'll see your leader later."—CEDRIC ADAMS, *Minneapolis Tribune*. b

Quote

I Laughed At This One

FRANCES FINN

I had invited my city-bred college roommate to spend a wk-end with me on our farm. In her high-heeled shoes she picked her way daintily to the barn where my uncle was milking.

Thinking to impress my relative with her knowledge of farm life, she asked, "Are the cows all tuberculin-tested?"

"Oh, yes, indeed," answered Uncle John.

"But how can one tell which cows have been tested?" my friend asked.

"Oh," said Uncle John, "they punch their ear."

Gingerly my friend walked to the back of the cow and looked her over intently. Then she said, "I don't see any mark."

"You're looking at the wrong end," explained my uncle.

"Well," my roommate said impatiently, "didn't you say, 'They punch their rear?'"

" "

An elementary school teacher gave her small charges a lecture on the merits of brevity and then asked them to write a sentence or two describing something exciting. One of them promptly submitted the following: "Help! Help!"—*Cap-per's Wkly*. c

.....Quote-able QUIPS

On a blooper to left, burly Johnny Blatnik, then playing for Houston, tried to score from second. Behind the plate was Tiger Tappe, the Beaumont funny man. The small but tough Tiger held his ground. Just as he caught the ball, he was sent crashing against the front row of box seats. He lay there, a quivering lump of protoplasm as the ump came rushing up to him.

"Tappe," bellowed the ump, "if you've got the ball, that guy is out!"

"Got the ball?" moaned the catcher. "Mr Umpire, I ain't even got my shinguards!" — *Scholastic Coach.* d

" "

Hear about the mountaineer who put a silencer on his shot gun because his daughter wanted a quiet wedding? — *Old American News*, hm, *Old American Roofing Mills.* e

" "

In London during the war, a bishop was making the rounds to bolster up the morale among his ministers. He found one of them particularly gloomy. "They missed us by a fraction in the last raid," he said. "If they get any closer . . ."

"No matter how close their hits come," said the bishop, "I'm sure your church will endure."

The minister was not to be consoled. "But what if they score a direct hit?"

"In that event," said the bishop, impatient with the man's pessimism, "you will have to consider it as a summons." — *Illustrated Wkly of India*, Bombay. f

Nowadays when you see a man with a woman who looks young enough to be his daughter, it could be his mother. — *IMOGENE FEY.*

" "

Middle age is a time when a lot of dreamboats give up the shape. — *DAN BENNETT.*

" "

Marriage is like a midnight phone call — you get a ring and then wake up. — *FRANCES RODMAN.*

" "

Adolescence is when girls go from teen-age to cleav-age. — *DON REVELLO.*

" "

A returning tourist tells us the surest way to get a bang out of a vacation trip is to take a detour on thin tires. — *KEN KRAFT.*

" "

Who remembers when the fellow who said, "Another day, another dollar" was just boasting? — *CY N PEACE.*

" "

The good old days were when policemen didn't hide at the side of a busy road, but took their chances in traffic like anyone else. — *TERRY McCORMICK.*

" "

The old-timer remembers when you started a trip with, "Crank her up!" instead of "Count it down!" — *HAROLD COFFIN.*

" "

This is the time of year children get out from under a mother's feet and into a teacher's hair. — *BILLY ARTHUR.*

Quote

Ten-yr-old Johnny applied for a job as a grocery boy in the summer. The grocer wanted a serious-minded boy, so he put him to a little test.

"What would you do with a million dollars?" the grocer asked.

"Oh," ans'ed Johnny, "I wasn't expecting quite that much to start."

—Gob Humor.

g

light armour

Richard Armour



You Take The Population Bomb, I'll Take The H-Bomb

Population experts say that by the year 2000 there will be just too many people on earth.—News item.

When I hunt vainly, near and far,
To find a place to park my car,
Or on a freeway quake with fright
As cars speed by to left and right,

When I must wait, a nervous wreck,
To buy a stamp or cash a check,
Or stand in line with brimming
cart,

Blockaded in a supermarket,

When I must sway on weary feet
When buses have no empty seat,
Or watch with disappointed eye
As elevators pass me by,

Such times as these I disagree
With all the experts. Seems to me
Their date is wrong, for this I vow:
We've far too many people now.

Quote

An old prospector was "putting it on" for some Easterners.

"There I was," he told them, "trapped in a narrow canyon with a grizzly two yds away behind a tree. The only way to hit him was to ricochet a bullet off the high canyon wall on my right. I'm a champion shot, as you know, so I gauged my windage, calculated the lead of the barrel and rate of twist, the hardness of the bullet and the angle of yaw it would have after smacking out of shape against the wall. I judged my chances of nailing the bear about 80-20. A one-rail bank shot—a controlled ricochet. So I took aim and fired."

The prospector paused. One tenderfoot asked, "Did you hit him?"

"Nope," ans'd the old man. "I missed the wall."—*Royal Neighbor*. h

" "

The football coach, dejected because his team was losing, looked down his bench of substitutes and yelled: "All right, Jones, go in there and get ferocious!"

Jones jumped up with a start and cried, "Sure, coach. What's his number?"—*L & N Mag*, hm, Louisville & Nashville Ry. i

" "

"Well, and how are you getting on with your courtship of the banker's daughter?"

The young suitor beamed happily. "Not so bad," he repl'd. "I'm getting some encouragement now."

"Really," put in his friend. "Is she beginning to smile sweetly on you, or something?"

"Not exactly," repl'd the young man, "but last night she told me she had said 'No!' for the last time."—*Wooden Barrel*, hm, Assoc'd Cooperage Industries of America. j

**If you are ever called on
to manage a meeting,
THIS is your meat !**



The Author

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.



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Dr Jos LELYVELD, founder, Nat'l Foot Health Council: "Napoleon had trouble with his feet. Hitler had such terrible feet some psychiatrists think they may have been a factor behind some of his atrocities. . . . Occupationally, housewives have the worst feet. It isn't wearing party shoes to a party that ruins a woman's feet; it's wearing discarded party shoes while doing her housework." 1-Q-t

" "

Dr B L ANDERSON, addressing American Podiatry Ass'n in Washington: "If the average housewife would spend as much time looking after her feet as she does making up her face, she would look more beautiful." 2-Q-t

SECOND CLASS MATTER



Edited by Alice Jacobs



Record lovers often find storage of their collections a pretty considerable problem. Here's about the most ingenious solution we've heard of: Three-paneled black wrought iron screen has 15 compartments, each holding up to 7 12" lp albums. Modular design accents artwork on today's colorful albums. It's a practical and decorative way to screen off the hi-fi corner; can be used as room divider, or for a handy privacy screen.

Each fully-assembled panel measures 6' high, 12 $\frac{1}{4}$ " wide, 2 $\frac{1}{2}$ " thick; interlocks with adjoining

panel, and adjusts to desired screen position. Compartments have mitered corners to make records easily accessible from any angle of screen, front or back. Panels may be detached to create your own special decorative arrangements, or for compact storage when not in use. Sturdy, tip-proof construction of solid $\frac{1}{2}$ " square steel rods. Black vinyl "stabilizer" tips protect floors and carpets. \$29.95 (remit with order; express charge collected on delivery). Leslie Creations, Dep't Q, Lafayette Hill, Pa.

